

D.S.

**Resume of David Darrell Shannon, 105 Castle Farms Road, Altoona, PA 16601-9602 (814) 944-4208 Cell (\*preferred) (814)-937-2674**

Over the course of time, my job experiences have been diverse and challenging. I have experience in all areas from management to labor and have approached and executed all in a professional manner.

**EDUCATION:**

CPI Pleasant Gap, PA CDL Program; SUNY Cortland, NY BS Math (1 semester) AAVTS (Computer) AAHS

**EXPERIENCE:**

**Keystone Sports Network/Jamestown Jammers/Erie Explosion/Erie Express/Southern Tier Express** 3/2013 – Present  
**Announcer/IT Professional:** Play by play of several different sports including Jamestown Jammers baseball and Erie Explosion Football.

**WWCB Radio, Corry PA** 7/2015 – Present  
**Announcer/IT Professional:** On-Air Voice Tracked Shift. Contact Bill Stafford 814-440-4122.

**Magnum Broadcasting, State College, PA** 4/2008 – 7/2009  
**Program Director WBLF, WEEO-FM. News Reader/ Morning Show Co-Host/Talk Host/Sports P-B-P** 3/2014 - Present

**Penn State University, University Park, PA** 3/2001 – 3/2008  
**Baseball/Wrestling/Swimming & Diving PA Announcer** Reference: Pat Donghia 814-865-1757-Loren Crispell 9/2014 - Present

**WRTA Radio, 2513 6<sup>th</sup> Avenue, Altoona, PA** 4/2008 – 7/2012  
**Talk Show Host /News Reader** Reference: Ken Maguda (814) 943-6112 10/2013 – 3/2014

**St. Francis University, Loretto, PA** November 1978  
**Women's Basketball P-B-P, Multi-sport PA Announcer** Reference: Ben Mitchell SID (814)472-3128 to 7/2012

**Atlantic Broadband Cable, Johnstown, PA** August 2006 to Present  
Play-by-Play and color analyst for cable sports broadcasts.

**W R S C /COOL 107.9/93.7 the Bus State College, PA** January 1999 to December 2006  
**Morning Show Host/Talk Show Co-Host/Talk Show Producer/Operations Manager/News Reader/Sports P-B-P**  
#1 Men 35+ Spring/Fall 1999. Highest rated Men 35+ Spring 2001. #1 35+ WRSC Fall 2005. Reference Joe Trimarchi.

**Huntington Professional Baseball Club (dba: Huntington Rail Kings), Huntington, WV** March 1998 to July 1998  
**Director of Media Relations**  
I was strictly the media relations director. This entailed learning the market, the media involved and getting contacts at each of those outlets. Normal Media Relations duties then followed as described in the Altoona description along with webmaster duties and being the sole broadcaster for all Rail Kings games which were simulcast on the web. Also responsible for selecting in game promotions and scheduling them.

**Altoona Professional Baseball Club (dba: Altoona Rail Kings), Altoona, PA** March 1996 to September 1997  
**Director of Media Relations**  
I did off-season sales and served as Media Relations Director in season. In sales, my billed/collected amount for the 1996 season was \$16,153. For 1997, I more than tripled my collected amount to \$49,941.50. As Media Relations Director, I was responsible for the layout and composition of our scorecard and program. I was responsible for all media releases, news conferences, baseball cards, and television appearances for players/management. I also spoke at community functions on behalf of the team. I was responsible for the creation and maintenance of our Website. I was the broadcaster for a majority of the games and established a radio network for both seasons. 1996 2 stations. 1997 3 stations.

**WTAJ-TV Altoona, PA** February 1995 to March 1996  
**Technician /Announcer**  
Served as technician/announcer. Duties included Audio/Master Control operator, various wiring/assembly jobs and voice over announcing. Reference: Randy Chamberlin, Chief Engineer, (814) 944-2031.

**Manpower Temporaries, Altoona, PA** September 1994 - November 1995  
**Temporary**  
Several assignments. 1. Appleton Papers Inc. 2. Airwalk Shoes. 3. Keystone Financial. 4. March of Dimes. Reference: (814) 944-3576.

**W R S C / W Q W K, State College, PA** February 1987 to October 1988 and October 1989 to September 1993  
**Operations Manager/Morning show Co-Host/Program Director/Production Director**  
Responsible for all areas of station operations including cable TV and station "Shopper's Guide". Morning show co-host, interim News Director, Talk Show co-host and Midday Personality, Program Director 4 months, Production/Continuity Director, fill-in air shift at WRKZ, Hershey, PA. Reference: Rob Schmidt, GM, (814) 238-8378.

**Conrail, Philadelphia, PA** October 1988 to October 1989  
**Trainman/Engineer Trainee**  
Learn all operational aspects of Railroad Locomotive operation. Completed training and became a Qualified Locomotive Engineer. Reference: Tom Pruiett, Road Foreman, (814) 949-1334.

**Boyertown U.S.A., Altoona, PA** November 1985 to October 1986  
**Public/Media Relations Director**  
Create News Releases, commercials, park signs, field customer complaints, serve food at picnics, assist in set-up/tear down of facilities and other park related activities. Reference: Jim Reighard, (814) 944-9401.

**Four Different Broadcast Facilities, Altoona, PA Market** November 1977 to October 1985  
**Various**  
Worked at four different Broadcast Facilities for various lengths of time. The facilities included: W R T A, W V A M/W P R R, W B X Q and W T A J - TV. Duties included Operations Manager, Program Director, News Director, Production Director, Continuity Director, Chief Engineer, Technician, Copywriter and Announcer / Air Personality. Specific duties, time spent at each facility and references for each available upon request.

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**Newborn Enterprises/Altoona News Agency, Altoona, PA**

***Computer Programmer/Analyst***

Design and implement various business related programs using MOD 1/MSR COBOL. Reference: Barry Newborn, President (814) 944 3593.

**November 1974 to**

**December 1976**